

All over Europe, energy and climate conscious cities are **ENGAGE**d. Are you?

ENGAGE



The ENGAGE campaign coordinator



...AND ACHIEVE
YOUR CITY'S
**ENERGY
& CLIMATE**
OBJECTIVES!

Join the European ENGAGE campaign!

www.citiesengage.eu

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Posters used in this leaflet have been produced by the 12 pioneer local authorities of the ENGAGE campaign: Bielsko-Biala (PL), Heerlen (NL), Heidelberg (DE), Helsinki (FI), Ivanić-Grad (HR), Leicester (GB), Liège (BE), Oeiras (PT), Pamplona (ES), Rennes Métropole (FR), Rimini (IT), Växjö (SE).
Graphic design by Diane Morel (www.dianemorel.com).

UNIQUE POSTERS TO MOBILISE

Thanks to a **user-friendly online tool**, local authorities can create participant posters with concrete energy and climate engagements.

Tailor-made posters foster emulation, encouraging ENGAGE participants to make real energy savings! Engaged cities can display their posters on their local website.

ENGAGE is a participative communications initiative implemented by European cities. This campaign commits all citizens and stakeholders to play their part in building a sustainable energy future. Creative posters display participants and their engagements.

IF YOU TOO WOULD LIKE TO...

- ➔ **Involve** your local authority as well as citizens and stakeholders in reducing their energy consumption;
- ➔ **Contribute** to the European Union “3x20” energy and climate objectives;
- ➔ **Take visible action** via displaying attractive posters with personal engagements;
- ➔ **Prove** that participative PR campaigns lead to real energy savings;



... then join the European
ENGAGE campaign at
www.citiesengage.eu