

CHARTER



www.citiesengage.eu



Co-funded by the Intelligent Energy Europe Programme of the European Union

Considering that **our local authority has already signed the Covenant of Mayors** aiming to go beyond the European Union “3x20” objectives (reduce CO₂ emissions by 20% by 2020, as a result of a 20% increase in energy efficiency and a 20% share of renewable energy sources in the energy mix) **or has ambitious local energy and climate objectives**,

Considering that a **participative approach** is needed to involve civil society in order to reach these objectives,

OUR LOCAL AUTHORITY COMMITS TO **ENGAGE** AND MAKE THE DIFFERENCE FOR ENERGY AND CLIMATE IN EUROPE!

By joining the European **ENGAGE** campaign, our local authority can:

- ▶ access the **ENGAGE POSTER TOOL** that enables the production of creative posters displaying participants and their energy-related testimonials,
- ▶ share and benefit from local experiences, and network with other European local authorities.

By joining the European **ENGAGE** campaign, our local authority commits:

- ▶ to share the Covenant of Mayors or local energy and climate objectives at the local level, via:
 - the implementation of a **local participative ENGAGE campaign**,
 - the display of **ENGAGE posters**, that requires each participant to sign an **image consent form**,
 - the promotion of ENGAGE through **local events** (“ENGAGE days”) – that can be integrated in existing local events,
 - the organisation of **meetings between municipal departments**,
- ▶ to **mobilise all actors**: public servants, stakeholders and citizens,
- ▶ to monitor some participants and **evaluate their energy consumption** so as to prove that participative campaigns do lead to real energy savings and quantifiable results:

	<i>Public servants</i>	<i>Stakeholders</i>	<i>Citizens</i>
<i>Percentage of participants evaluated</i>	25-50%	15-20%	10-20%

- ▶ to pay an **annual fee of 1000€** for the use of the ENGAGE poster tool and the services provided.

As coordinator of the **ENGAGE** campaign, Energy Cities commits:

- ▶ to enable each local authority to **download a PDF file** of each ENGAGE poster produced,
- ▶ to provide each local authority with relevant **information** required to carry out a local participative ENGAGE campaign when requested,
- ▶ to **promote ENGAGE** via the official website www.citiesengage.eu.



To be made in 2 copies and returned to Energy Cities / 2 chemin de Palente / F-25000 Besançon:

▶ Legal representative of the local authority of: _____

Ms/Mr: _____

Position: _____

Date, stamp and signature _____

▶ Project manager: _____

Ms/Mr: _____

Position: _____

Email: _____

Tel: _____

For acceptance:

Energy Cities
Jean-Pierre VALLAR, General Secretary

Date, stamp and signature _____